JULY
3rd to 5th
2015
KREMS, AUSTRIA

PUARL

DONAU UNIVERSITÄT KREMS

PURPLSOC

Pursuit of Pattern Languages for Societal Change

Preliminary Programme

FRIDAY, JULY 3

13:00	**AUDIMAX FOYER** Ongoing Registration for Conference Participants (until 17:00)
14:00	**AUDIMAX FOYER** **NEWCOMERS' FAIR** Fair stands and exhibitions for newcomers, practitioners and researchers (open for free to a broader audience) demonstrating wide-ranging applications of the Pattern Language approach *Topics include: Participation, Gardening, Social Innovation, Business Sustainability, Architecture, IT, Urban Development, Patterns Basics, Regional Development*
16:00	**AUDIMAX** **KEYNOTE** Hermann CZECH *„Remarks About the Truth and the Whole"*
17:00	**AUDIMAX** **OPENING** Peter BAUMGARTNER, Richard SICKINGER, Hajo NEIS, Christian HANUS
17:30	**AUDIMAX** **KEYNOTE** Wolfgang STARK *„Performative Patterns for Innovation: The Power of Tacit Knowledge in Social Systems"*
18:30	**AUDIMAX** **GAME SESSION** George PLATTS
19:00	**AUDIMAX FOYER** **WELCOME RECEPTION**
21:30	

PuRPLSOC

Pursuit of Pattern Languages for Societal Change

Conference Programme

Abstracts of all presented contributions will soon be available online at: www.purplsoc.org/conference

Topics:

A Pattern approaches and design	**C** Pattern applications and practices	**WS** Workshops	
B Towards a theory of pattern languages	**D** Patterns for societal change		

Time slot for each presentation session will be **30 minutes** (15 min presentation, 10 min discussions, 5 min time for transfer)

SATURDAY, JULY 4

	ROOM SE1.5	ROOM SE2.2	ROOM SE2.3	ROOM SE1.2
08:30	AUDIMAX **KEYNOTE** Takashi IBA „Pattern Language 3.0 and Fundamental Behavioral Properties"			
09:30	AUDIMAX **GAME SESSION** George PLATTS			
10:00	AUDIMAX FOYER **COFFEE BREAK**			
10:30	**C26** Hajo NEIS | Perrin WRIGHT *UP and OUT - Oregon Tsunami Wayfinding Survival Language*	**D11** Franz NAHRADA *Patterns of a demonetised society*	**WS01** Till SCHÜMMER Wolfgang STARK *A Performative Pattern Language: Expanding the Concept of Patterns towards Creativity and Innovation*	**WS02** Betsy MORRIS Takashi IBA Helmut LEITNER *Pattern Cards Workshop*
11:00	**C20** Taichi ISAKU *The Cooking Language: Applying the Theory of Properties and Patterns into Cooking*	**D36** Magda CARULLA | Josep Muntañola THORNBERG Sergi MÉNDEZ RODRÍGUEZ | Júlia BELTRAN BORRÀS *Living inside the Language: Architecture, Education and Society*		
11:30	**C39** Hiroshi NAKANO *Japanese Spirituality and Pattern Language*	**D18** Sumire NAKAMURA *Fostering Changemakers with Change Making Patterns*		
12:00	**C10** Franz NAHRADA *A New Approach to Higher Education in the Eastern Tyrol: Developing Patterns for the "Campus Osttirol"*	**D38** David WEST *Missing pattern Languages?*		
12:30	**LUNCH BREAK**			

ROOM GR1.1 | George PLATTS | *Music and Patterns*

AUDIMAX FOYER | Knitting Workshop

	AUDIMAX **GAME SESSION** George PLATTS			

14:00

14:30

ROOM SE1.5	ROOM SE2.2	ROOM SE2.3	ROOM SE?.?
A40 Wolfgang RANG *BORDERS -- PLACES -- LIGHT patterns of borders, places and light*	**C04** Takashi IBA *Pattern Languages as Pragmatic Media for Thinking, Communication, and Creation*	**WS03** Greg BRYANT *Computers and Life*	**WS05** Helene FINIDORI Sayfan BORGHINI Takashi IBA Michael FALKENTHAL *Bridging pattern languages for social innovation via systemic patterns*
A5 Peter BOSSELMANN | Dorit FROMM *A Pattern Language — Early Models*	**C24** Thomas MORITZ *Strawtown – unfolding a temporary settlement through living process*		
A37 Sergio PORTA | Mariapia VIDOLI | Yodan ROFE *The Production of Cities: Christopher Alexander, urban evolution and the problem of the Grid*	**C23** Paul A. SCHULZ *vienna.transitionBASE – Lab, Campus and Expo for a Sustainable Future*		This workshop introduces PLAST, a project submitted to the EU program HORIZON 2020 / CAPS, that connects different domains under the concepts of PL and ST (systemic transformation of society). It's an opportunity for partners and potential participants to meet and talk. We will be experimenting with some systemic patterns. Exploring how they can be mined and applied to social innovation.
A32 Bertram HÄUPLER | Thomas HRUSCHKA | Wolfgang STARK *EcoBusinessPlan Vienna - An Organizational Pattern Language for Networking Sustainability in and between Companies*	**C14** Aurelio DAVID *Pattern Language and public participation: new perspectives for mutual support and development*		

15:00

15:30

16:00

ROOM GR1.1 | George PLATTS | Music and Patterns

AUDIMAX FOYER | Knitting Workshop

16:30

AUDIMAX FOYER **COFFEE BREAK**

17:00
18:30

AUDIMAX **PANEL DISCUSSION** „Christopher Alexander's Ethic - An Ethic of Design"

19:30

BANQUET

SUNDAY, JULY 5

Time			
08:30	**AUDIMAX** **KEYNOTE** Howard DAVIS *„Pattern Languages and the New Productive City"*		
09:30	**AUDIMAX FOYER** **COFFEE BREAK**		
	ROOM SE1.1	**ROOM SE2.2**	**ROOM SE2.3**
10:00	**B28** Greg BRYANT *Living Structure and Physiological Psychology*	**C44** Richard SICKINGER *What can be done to make the pattern content more accessible? - Patterns that emotionally engage*	**WS04** Sabine PFISTER *The Schwabencenter- sharing the experience of sustainability and diversity in an urban community*
10:30	**B03** Takashi IBA | Yuma AKADO | Norihiko KIMURA | Takuya HONDA | Arisa KAMADA *Twenty-Four Fundamental Behavioral Properties*	**C15** Tomoki FURUKAWAZONO *Designing Survival Behavior for Earthqaukes with Survival Language*	
11:00	**B1** Jessie L. HENSHAW *Guiding Patterns of Naturally Occurring Design: A Pattern Language Approach*	**C19** Michael FALKENTHAL | Johanna BARZEN | Uwe BREITENBÜCHER | Christoph FEHLING | Frank LEYMANN *Leveraging Pattern Applications via Pattern Refinement*	
11:30	**AUDIMAX FOYER** **COFFEE BREAK**		
12:00	**B02** Christian ASPALTER | Reinhard BAUER *From Noam Chomsky and Christopher Alexander to Heinrich Lausberg: Rhetorical Framing for Pattern Analysis*	**C21** Yaara ROSNER-MANOR | Yodan ROFE *Combining systems A and B: Creating a pattern language for the unrecognized Bedouin villages in the Negev, Israel*	continuing
12:30	**B07** Helmut LEITNER *A Bird's-Eye View on Pattern Research*	**C33** Takashi IBA | Tomoki KANEKO | Arisa KAMADA | Nao TAMAKI | Tasuku MATSUMURA | Makoto OKADA *Words for a Journey - A Pattern Language for Living well with Dementia*	
13:00	**AUDIMAX** **CLOSING CEREMONY**		
14:00			