

## **MicroLearning: with MICRO steps to sustainable LEARNING success**

### **Free Webinar with Peter Baumgartner**

Increasing expectations at the workplace and the growing demand for new knowledge are defining characteristics of 21st century society. The need for employee training in all professional sectors and industries is on the rise while timely resources for educational in-house programs are becoming more limited. Thus making mobile and flexible learning methods essential for human resource development and learning with mobile devices increasingly popular in part-time study programs. MicroLearning is suited for the just-in-time performance-based learning requirements of today's workforce.

With MicroLearning, education, knowledge acquisition and knowledge sharing becomes an ongoing activity without academic attitude but efficient use of breaks and free time for learning with measurable and documented learning success.

The new study program "[Mobile and Work Integrated MicroLearning](#)" at Danube University Krems (Austria), which will start its course on **9<sup>th</sup> of December 2014**, aims to professionalize its participants for this new educational challenge. Graduates will be able to develop, implement and supervise technology based learning environments in organisations and turn them into sustainable learning organisations.

All those, who are interested in this new form of Mobile Learning, are invited to join our webinar with one of the leading experts on Educational Technologies, Univ. Prof. Dr. Peter Baumgartner

**on 25<sup>th</sup> of June 2014, 2pm (MEZ).**

[Univ. Prof. Dr. Peter Baumgartner](#) is Head of the Department for Interactive Media and Educational Technologies at Danube University Krems and Professor for Technology Supported Learning, Multimedia, and Didactics.

The Webinar will be held in English and will start with a short introduction to the new master's course on MicroLearning by the Course Director. Then Peter Baumgartner will give an insight into the importance and the role of MicroLearning for Continuous Learning and will answer your questions.

The webinar is free of charge. You only need Internet access, a Flashplayer and a headset for joining us. For participation please register by sending an email to [Christina.Karner@donau-uni.ac.at](mailto:Christina.Karner@donau-uni.ac.at) until 20th of June 2014. A detailed information on how to participate will follow by mail at the end of the registration time.

